



oakton

A DIMENSION DATA COMPANY

DATA
STRATEGY &
ROADMAP

YOUR DATA & ANALYTICS
JOURNEY BLUEPRINT

THERE IS A GROWING NEED FOR ORGANISATIONS TO HAVE A 360-DEGREE VIEW OF THEIR OPERATIONS, AS WELL THEIR CLIENTS, TO AVOID RISK AND UNCERTAINTY. TRADITIONAL METRICS USED TO ANALYSE DATA NO LONGER SUFFICE, DUE TO THE VARIETY AND VOLUME OF DATA THAT NOW NEEDS TO BE PROCESSED.

Aging technology solutions also produce little to no ROI, because the outdated techniques can't solve current problems or meet business objectives, as many existing solutions were born in the era of overnight batch processing. As a result, businesses are abandoning their 'technology first' attempts at digital transformation, and instead embracing a 'data centric' approach.

Organisations exist in an ecosystem, and understanding the interconnectedness between people, processes and applications is more crucial than ever when it comes to your data and analytics solutions journey.

Successful organisations are able to harness the power of information to predict trends, better engage with customers and employees, optimise processes, reduce costs and continually analyse and optimise products and services.

The data strategy & roadmap

In defining your organisation's data strategy, it's important to consider the type of data platforms and data management requirements that will allow you to become data centric and optimise your operational processes.

What to consider:

- What are the organisation's objectives?
- As-is and To-be roadmap.
- Which cultural shifts need to take place?
- The investment required to achieve business outcomes.

The Oakton approach to data strategy and roadmaps addresses the health and future direction of an organisation, from the different perspectives that are required to deliver successful Information Management capabilities. This ensures that everything required for successful future delivery is addressed.

AS A RESULT, BUSINESSES ARE ABANDONING THEIR 'TECHNOLOGY FIRST' ATTEMPTS AT DIGITAL TRANSFORMATION, AND INSTEAD EMBRACING A 'DATA CENTRIC' APPROACH.

From strategy to execution

Following the completion of the Data Strategy and Roadmap, Oakton will provide you with a guide where capability is incrementally added and matured through an agile and sprint-based approach.

Each successive sprint is aligned to the level of maturity required at that point in the journey.

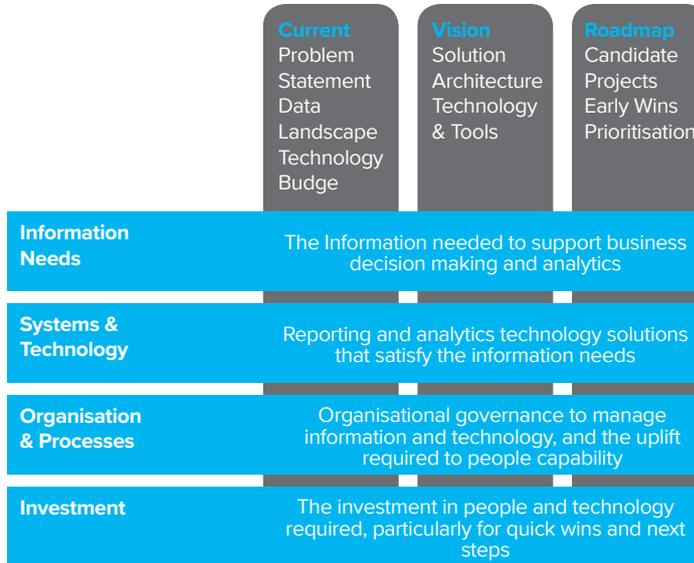
Specifically, the capabilities to be developed need to include skills, technologies, data, governance and process.

HOW IT WORKS

The approach addresses the health and future direction of the organisation, from the different perspectives that are needed to deliver successful Information Management capabilities. This ensures that everything required for successful future delivery is addressed.

Principles

1. balanced approach focussed on all aspects that are important for success
2. Understand current maturity and capabilities
3. Review best practice and industry direction
4. Ensure that the strategy is sustainable and realistic



Outcomes

- ✓ **Vision Defined:** a future vision and direction for improving business intelligence and analytics
- ✓ **Immediate Needs Identified:** A clear view of what is needed to do to address any critical reporting needs
- ✓ **Roadmap Established:** a roadmap that outlines the key initiatives required and provides the basis for building business cases.



Figure 1 - Current, target state and roadmap are charted across four core focus areas.

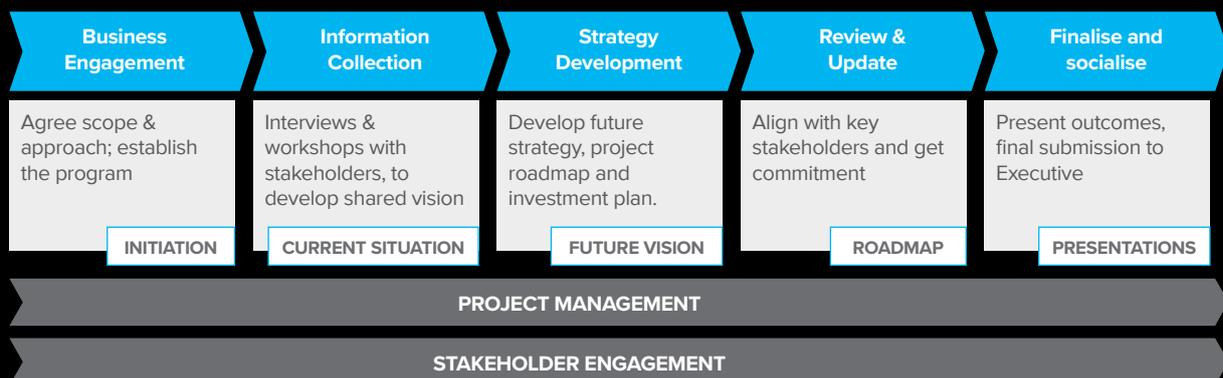
THE PROCESS

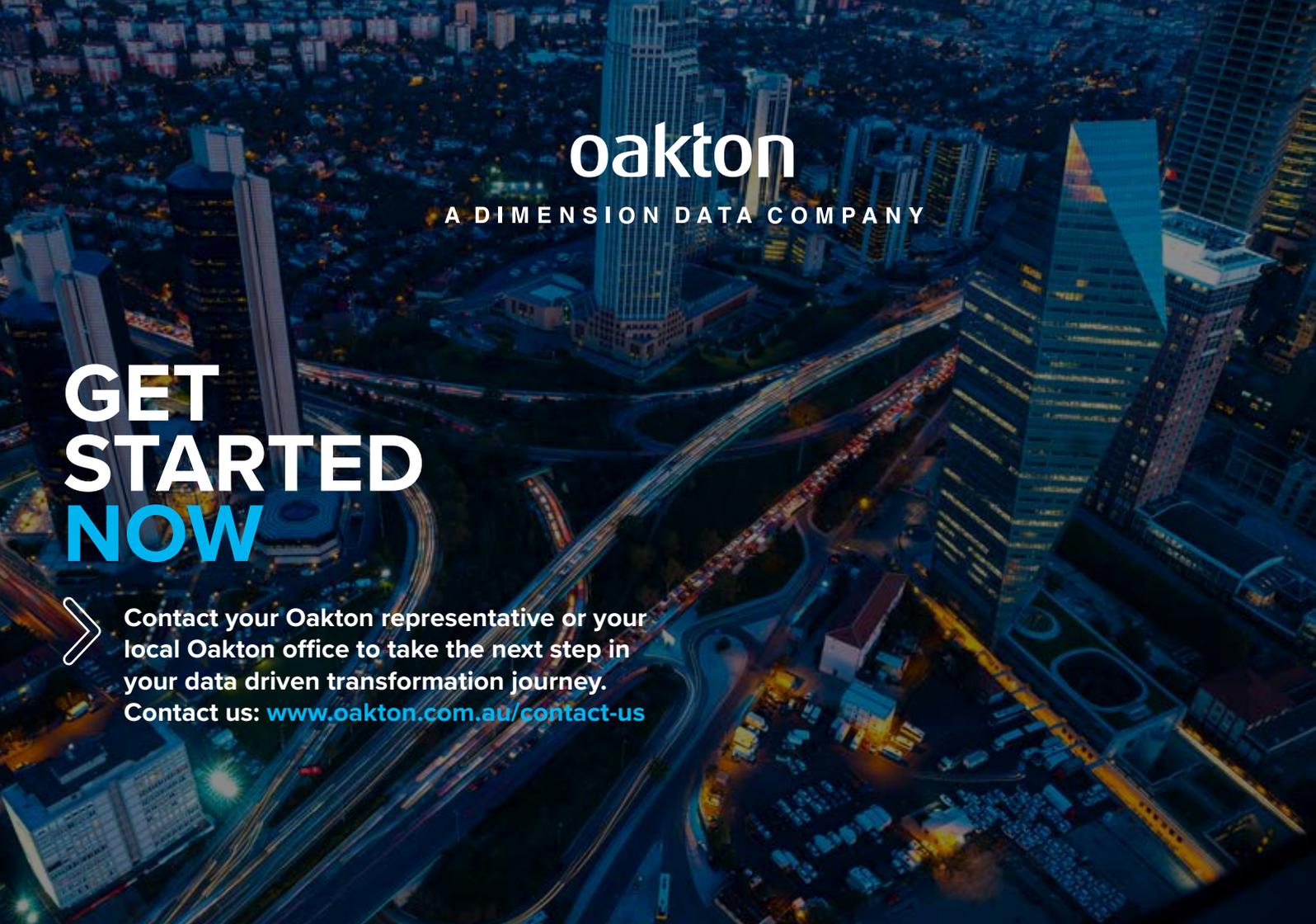
Oakton's five stage approach to develop a strategy is designed to bring stakeholders together, agree the future direction and develop the plan to get there.

The method incorporates the following strategies for success:

Executive sponsorship.

- Preparing the organisation: inform, educate, engage.
- Early input on critical themes: discussion, reflection and fit.
- Formalised review process to ensure buy-in.





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GET STARTED NOW



Contact your Oakton representative or your local Oakton office to take the next step in your data driven transformation journey.
Contact us: www.oakton.com.au/contact-us

Adelaide

+61 4 3304 5022
Level 3, 190 Flinders Street
Adelaide SA 5000 Australia

Brisbane

+61 7 3136 2900
Level 22,
141 Queen Street
Brisbane QLD 4000 Australia

Canberra

+61 2 6230 1997
2/45 Wentworth Avenue
Kingston
Canberra ACT 2604 Australia

Melbourne

+61 3 9617 0200
Level 8, 271 Collins Street
Melbourne VIC 3000 Australia

Perth

+61 8 9222 8300
Level 7, 553 Hay Street,
Perth WA 6000 Australia

Sydney

+61 2 9923 9800
Ground Floor, Tower 3,
Darling Park 201 Sussex Street,
Sydney NSW 2000 Australia

Hyderabad

+91 40 23552694
KRISHE-E@36 No.8-2-293/499 Plot,
No. 499 Road No. 36 Jubilee Hills, Hyderabad
Telangana India

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