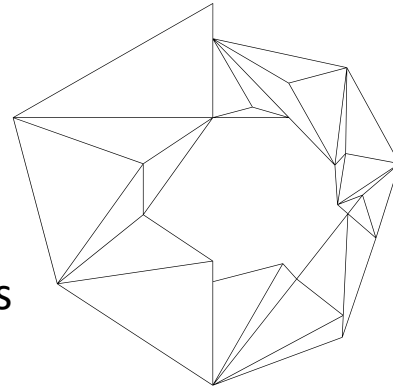


Media release



**oakton**

Industry solutions

## Oakton Appoints Executive General Manager for Applications as a Service Offering

*Monday 8<sup>th</sup> September 2014*

Leading Australian consulting and technology firm, Oakton, has announced the appointment of Shaji Sethu as Executive General Manager, Oakton Applications.

With eight years at Oakton behind him, Sethu has held an array of positions spanning Solutions and Innovation, Business Consulting and IT Strategy and Architecture. Sethu also boasts long-term experience in general line management and specifically with Product Management in prior roles outside of Oakton.

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In his new role, Sethu will be responsible for the identification, development, sales, marketing and implementation of a portfolio of innovative Enterprise business Applications.

“We’ve taken our 25 years of delivering real customer outcomes and developed repeatable solution patterns and reusable assets. It’s a very exciting concept and we have the teams to leverage and deploy these Applications rapidly to help transform businesses,” says Sethu.

“Shaji’s appointment is a continuation of Oakton’s investment into our Applications as a subscription based service, utilising the IP that has been developed over time and providing our customers with a significant productivity improvement or a definitive competitive advantage in weeks not months,” said Neil Wilson, CEO and Managing Director, Oakton.

Oakton Applications can be adapted to your business and delivered as a service under a single monthly fee that includes hosting, operations support, project services and business operations support. Oakton currently has Applications for enabling the social enterprise, grants management, Enterprise Resource Planning and a 360 degree view of your customer.

**Ends**

Oakton Services Pty Ltd ABN 31 100 103 268

Melbourne Head office Level 8 271 Collins Street Melbourne VIC 3000 Australia t +61 3 9617 0200 f +61 3 9621 1951

Sydney Level 19, 45 Clarence Street Sydney 2000 Australia t +61 2 9923 9800 f +61 2 9929 6731

Canberra Unit 2 45 Wentworth Avenue Kingston ACT 2604 Australia t +61 2 6230 1997 f +61 2 6230 1919

Brisbane Level 5 200 Mary Street Brisbane QLD 4000 Australia t +61 7 3136 2900 f +61 7 3136 2999

Perth Level 2 160 St Georges Terrace Perth WA 6000 Australia t +61 8 9222 8300

Hyderabad Krishi-e 8-2-293 Plot 499 Road 36 Jubilee Hills 500033 Hyderabad India t +91 40 23552694 VoIP: +61 3 9617 0294

### **ABOUT OAKTON**

When every decision is based upon the definition of a problem, people routinely rush to identify the problem so they can get on with what they think is the real work of solving it. An ill-conceived problem though, only leads to an ill-conceived solution — get it wrong and it is costly and disruptive.

Oakton thinks differently: instead of jumping in they step back and invest time and effort to improve their understanding of the problem clients are trying to solve. They focus on examining the problem from different perspectives to master what they believe is the most important step, clearly defining the problem in the first place!

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Oakton is an Australian consulting and technology firm founded in 1988 with over 1200 staff in six locations including its Melbourne headquarters, Sydney, Canberra, Brisbane and Perth and its Indian offices in Hyderabad. Its business is helping create tangible value by blending business insights and specialist technology solutions to give its clients a significant advantage in today's rapidly changing world.

#### **For media enquiries please contact:**

[marketing@oakton.com.au](mailto:marketing@oakton.com.au)

03 9617 0200